



EURONAVAL

The world meeting of naval technologies for the future

25th
EDITION



OCTOBER 17th – 21st 2016

PARIS LE BOURGET

WWW.EURONAVAL.FR



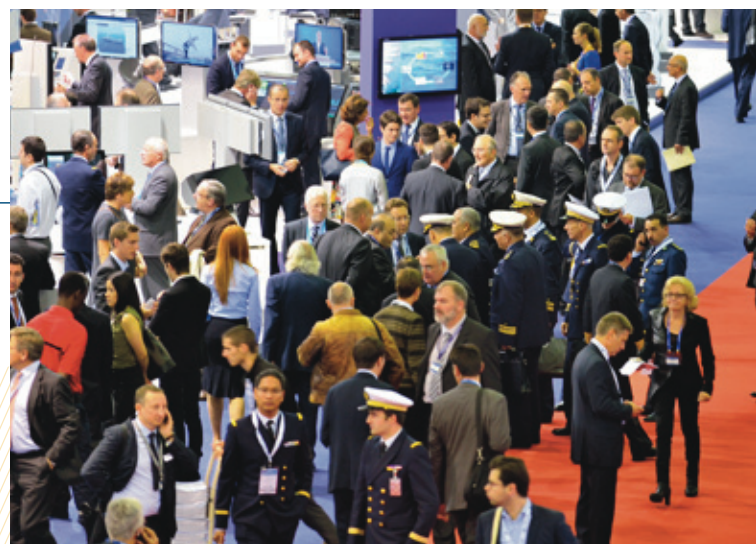
STAND READY FOR THE FUTURE

Join us at
"LE MONDIAL DU NAVAL"



AN INTERNATIONAL OFFER

Key figures (2014 edition)



355 EXHIBITORS
FROM **28** COUNTRIES
(**55%** FOREIGN EXHIBITORS)



15,000 SQM
EXHIBITION AREA



24,655
PROFESSIONAL VISITS
+ 18% (2014 VS 2012)



600
BUSINESS
MEETINGS



10
NATIONAL
PAVILIONS





BUSINESS FIRST

- Meet your customers and identify future contacts
- Gain access to key decision makers
- Develop your worldwide network & business
- Showcase your best new technologies and innovations
- Stay aware of the latest market developments
- Organize your business to business meetings



A SPECIAL VIP PROGRAM

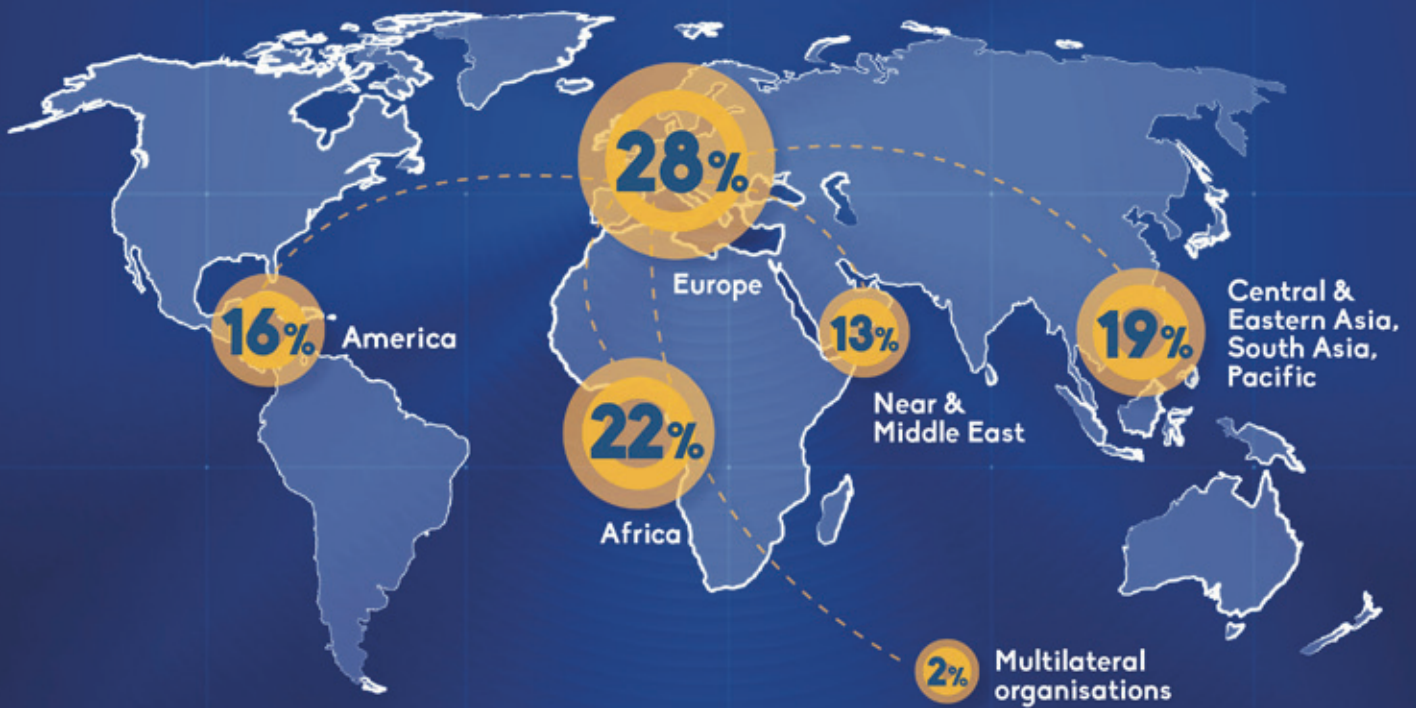
Tailor made visits dedicated to each Official Delegation, decision makers and acquisition key leaders:

- Program organization
- Specific escort officer
- Range of VIP services



MEET THE KEY DECISION MAKERS

- > Ministers of Defence
- > Ambassadors
- > Secretary Generals of Defence
- > Chiefs of Defence Forces
- > Chiefs of Navy
- > Senior Navy Officers
- > Directors of National Procurement Agencies
- > Chiefs of Coast Guards
- > Customs Representatives
- > Maritime Police Representatives
- > Defence Attachés
- > Head Representatives from multilateral & international organisations



Geographical allocation of official delegation – 2014 edition

92
OFFICIAL
DELEGATIONS
from
70
COUNTRIES

- | | | | | |
|------------|-------------------|-------------|-------------|--------------|
| Algeria | Chile | Ghana | Lithuania | Qatar |
| Angola | China | Greece | Malaysia | Romania |
| Argentina | Congo | India | Mauritania | Saudi Arabia |
| Australia | Croatia | Indonesia | Mexico | Senegal |
| Azerbaijan | Cyprus | Ireland | Morocco | Singapore |
| Bahrain | Denmark | Israel | NATO | South Africa |
| Belgium | DR Congo | Italy | Netherlands | Spain |
| Bolivia | Ecuador | Ivory Coast | Nigeria | Sweden |
| Brazil | Egypt | Japan | Norway | Togo |
| Brunei | Equatorial Guinea | Kazakhstan | Oman | Tunisia |
| Bulgaria | EU | Kenya | Pakistan | Turkey |
| Burma | Finland | Kuwait | Peru | UAE |
| Cameroon | Gabon | Lebanon | Poland | USA |
| Canada | Germany | Libya | Portugal | Venezuela |

ACTIVITIES



2



1



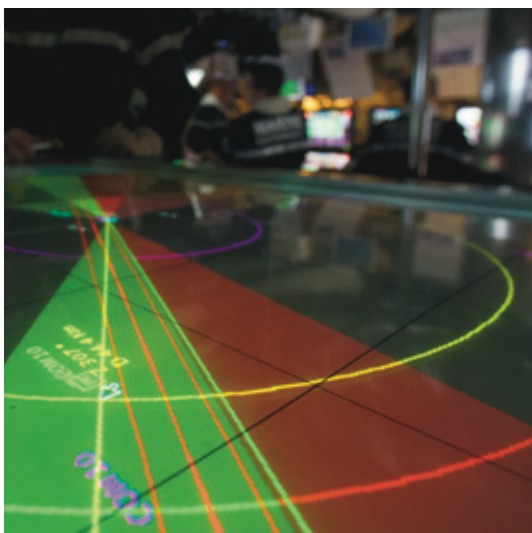
4



3



5



6

- 1 Naval Defence
- 2 Maritime Environment
- 3 Transport & Infrastructures
- 4 Maritime Safety and Security
- 5 Services
- 6 Research & Engineering



A MUST FOR YOUR IMAGE

Worldwide media coverage



70

INTERNATIONAL
MEDIA PARTNERS



408

ACCREDITED
JOURNALISTS



2,578

MEDIA PRESS
COVERAGE



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